

CRISP support to
GoUP in higher
education

Project for Excellence in Higher Learning & Education in UP (PEHLE - UP)

Be the best destination for higher
education in the Country

Centre for Research in Schemes and Policies (CRISP)



CRISP
Deliberate. Design. Deliver.

CRISP set up for working with State Govts and improve delivery in social sector

Centre for Research in Schemes and Policies (CRISP) is a unique organisation formed by 10 former senior civil servants who have worked as Secretaries to the Government of India. CRISP aims to help governments design or redesign social sector programmes and policies.

www.crispindia.net



Our Origin

CRISP is formed by **10 Former Secretaries to Govt. of India**, each with 3 decades of experience in the social sector.



Our Purpose

Support the government in **designing and redesigning social sector programmes/policies** focusing on SDGs 1,2,3,4,5 and 15 - for the larger social good.



Our Structure

CRISP is a non-profit society under the Societies Registration Act 1860 as per Section 20 of the Act (with All India jurisdiction).

CRISP – Founding Members



S M Vijayanand
IAS 1981



T. Vijay Kumar
IAS - 1983



Sitaraman Janardan Kunte
IAS - 1985



R Subrahmanyam
IAS - 1985



Brij Kumar Agarwal
IAS - 1985



Pushpa Subrahmanyam
IAS - 1985



Radhey Shyam Julania
IAS - 1985



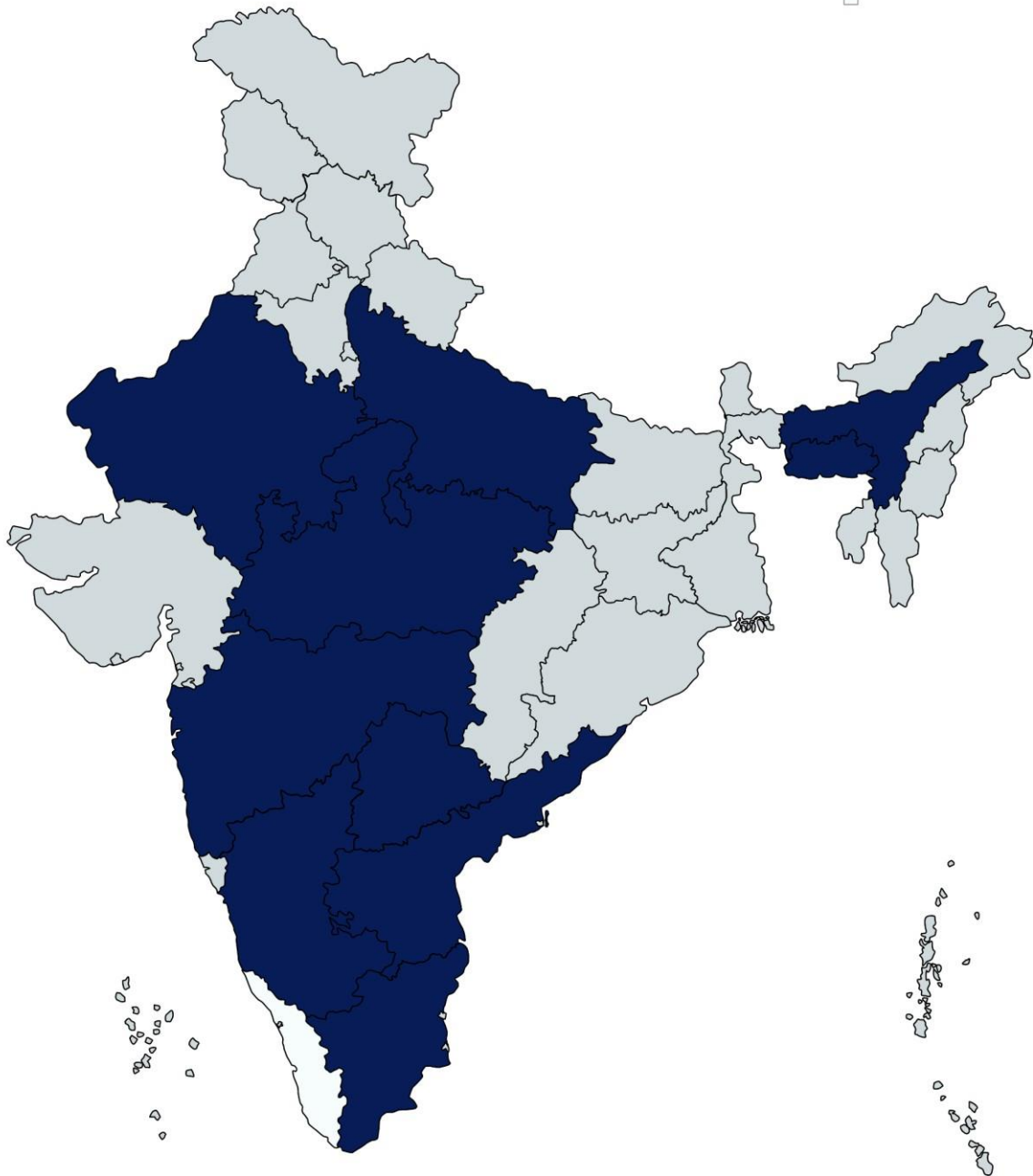
Rajiv Sadanandan
IAS - 1985



Sandhya Kanneganti
Indian Postal Service - 1986



Dr. Sekhar Bonu
IAS - 1987



CRISP works with 10 States:
Rajasthan, UP, MP, Maharashtra,
Meghalaya, Assam (Bodoland)
AP, Telangana, Tamil Nadu,
Karnataka.



MoU with
Govt of UP:
25th Jan
2023

- a) Accreditation
- b) Ranking:
- c) **Job orientation through skill integrated education**
- d) Implementation of the NEP
- e) Promote innovation and entrepreneurship
- f) Faculty and Leadership Development:
- g) Address imbalances in access
- h) Promoting research in the UPHEIs
- i) Prepare strategy for interaction between the School Education and HEIs

PEHLE-UP review by Chief Secy

- PHELE-UP project was reviewed by the CS on 6th July 2023
- Decisions included:
 - 100 colleges to be assisted for NIRF ranking, of which 5-6 colleges will be the focus for 2023-24.
 - 851 colleges selected for accreditation – difficulties faced and way forward
 - Setting up SQAC, Data centre and State Innovation Council.
 - 100 colleges to be selected for Apprenticeship-Embedded Degree Programmes (AEDPs) – preparation of curriculum and approval for it by Universities

Apprenticeship Embedded Degree Programme (AEDP)

Transforming general education into professional education



Curriculum prepared by the Industry and approved by Univ



Apprenticeship is an integral part of the curriculum



Core role played by the SSC



CRISP support

Model program structure for Apprenticeship Embedded Degree Program (AEDP) in any discipline

S.No.	Broad Category of Courses	Credits	
		03-year AEDP	04-year AEDP
1	Discipline Specific Courses (DSC)	97	135
	Discipline Specific Elective (DSE)		
	OJT		
	OJT Project/Internship		
2	Ability Enhancement Courses (AEC)	08	08
3	Skill Enhancement Courses (SEC)	09	09
4	Value Added Courses (VAC)	06	08
Total		120	160

Selection of 119 colleges by GoUP on 11th Aug 2023

बैठक दिनांक 19.08.2023 पूर्वाह्न 11:00 बजे
संख्या- 2272 /सत्तर-3-2023

प्रेषक,

गिरिजेश कुमार त्यागी
विशेष सचिव
उत्तर प्रदेश शासन।

सेवा में,

- निदेशक, उच्च शिक्षा, उ०प्र०, प्रयागराज
- कुलसचिव, समस्त राज्य विश्वविद्यालय, उ०प्र०।
- प्र० पूनम टण्डन, डी०जी०, उपकम, लखनऊ विश्वविद्यालय, लखनऊ।
- समस्त क्षेत्रीय उच्च शिक्षा अधिकारी, उ०प्र०।
- प्र० बलराज चौहान, स्टेड लीड, किस्प संस्था।
- प्राचार्य, सम्बन्धित महाविद्यालय (सूची संलग्न)। (द्वारा सम्बन्धित क्षेत्रीय उच्च शिक्षा अधिकारी, उ०प्र० के माध्यम से)

उच्च शिक्षा अनुभाग-3

लखनऊ : दिनांक 11 अगस्त, 2023

विषय:-किस्प के माध्यम से NIRF रैंकिंग हेतु चयनित संस्थानों/महाविद्यालयों में स्किल कोर्स/नए कोर्स खोले जाने के सम्बन्ध में प्राचार्यों के साथ बैठक के सम्बन्ध में।

महोदय,

उपरोक्त विषय के सम्बन्ध में अवगत कराना है कि प्रमुख सचिव, उच्च शिक्षा विभाग की अध्यक्षता में डा० राममनोहर लोहिया राष्ट्रीय विधि विश्वविद्यालय, लखनऊ के लाइब्रेरी हॉल में दिनांक 19.08.2023 को पूर्वाह्न 11:00 बजे से अपराह्न 02:00 बजे तक किस्प संस्था द्वारा NIRF रैंकिंग हेतु चयनित संस्थानों/महाविद्यालयों में नये स्किल कोर्स आरम्भ किये जाने के सम्बन्ध में सम्बन्धित महाविद्यालयों के प्राचार्यों के साथ विचार-विमर्श हेतु बैठक आहूत की गयी है।

2- इस सम्बन्ध में मुझे यह कहने का निदेश हुआ है कि कृपया उक्त बैठक में निर्धारित तिथि, समय व स्थान पर सुसंगत सूचनाओं सहित प्रतिभाग करने का कष्ट करें।

3- समस्त क्षेत्रीय उच्च शिक्षा अधिकारी, उ०प्र० को इस निर्देश के साथ प्रेषित कि वे सम्बन्धित प्राचार्यों को अपने स्तर से सूचित करने का कष्ट करें।

संलग्नक-यथोक्त।

भवदीय,

District	College Name	Principal Name	Contact No.	College E-Mail	Type	Course to be Offered	Course to be Offered
Agra	Bokulshi Devi Kanya Mahavidyalaya, Parsiia Nagar, Bahaganj, Agra - 282018	PROF. POONAM SINGH	9412193912	poonam.kvs@gmail.com	AIDED	Bsc Tourism and Hospitality	
Agra	AGRA COLLEGE, AGRA				AIDED	BBA Retail	
Agra	ST. JOHNS COLLEGE, AGRA				Self-Finance	BBA Healthcare	
Agra	UR. M.P.S. MEMORIA L. COLLEGE OF BUSINESS STUDIES, SIKANDARA, AGRA				Self-Finance	BBA Logistics	
Agra	MAHARANA PRATAP COLLEGE OF EDUCATION, MANGURA, KIRA WALL, AGRA				Self-Finance	BBA Retail	
Aligarh	D. S. College, Aligarh - 202001 (Second Cycle)				Self-Finance	BBA Healthcare	
Aligarh	Shri Vaidya College, Shri Vaidya College G. T. Road - Aligarh				AIDED	BBA Logistics	
Aligarh	Sri Tara Ram Kanya Mahavidyalaya, Ramghat Road, Aligarh - 202001	PROF. SHARMILA SHARMA	9258979610	sssvs@gmail.com	AIDED	BBA Retail	
Ambedkar Nagar	Raja Mahila Mahavidyalaya, Ambedkar Nagar, Vill. Singpur Ambedkar Nagar	Dr. Kirti Mishra	8400959999	rgscho@gmail.com	Self-Finance	BBA Healthcare	
Ambedkar Nagar	Ranabha Government Mahila Post Graduate College, Akbarpur, Ambedkar Nagar - 224122	Prof. Shefali Singh	9450253277	principalgmpgc@gmail.com	GOVT	BBA Retail	
Azamgarh	Ranabha Ambedkar Govt Degree College, Station Road, Gajraula, Azamgarh				GOVT	BBA Retail	
Azamgarh	Bhuvanesh Institute				Self-Finance	BBA Retail	
Azamgarh	Burnihatwala PG College				Self-Finance	Bac Tourism and Hospitality	
Azamgarh	Shri Itwanand Saraswati Mahavidyalaya, Panrajee, Jahanpura, Azamgarh - 270131	Dr. Ajay Pandey	9415268661	ajcst6081@gmail.com	Self-Finance	BBA Retail	
Bahraich	Kisan Post Graduate College, Bahraich - 271001	Prof. (Dr.) Vinay Saxena	9415178911	dr.vinaysaxena@gmail.com	AIDED	Bac Tourism and Hospitality	BBA Retail
Bahraich							
Baharanpur	Moharani Lal Kaurani Post Graduate College, Baharanpur	Prof. J.P. Pandey	9450517226	mik_college1955@gmail.com	AIDED	BBA Retail	
Baharanpur					GOVT	BBA Retail	
Balla	Shahid Mangal Pandey Government Mahila Mahavidyalaya						
Banda	Atara Post Graduate College, Banda Road (National Highway-33), Atara, Banda - 210201	DR. RAJENDRA KUMAR DUBEY	8299039611	dubeyrk2009@gmail.com	AIDED	BBA Retail	
Banda	Rajadevi Degree College, Sarani Road Bahadur Khan, Banda - 210001	DR. SANTOSHI KUMAR TIWARI	6392142242	dr.santoshitwari@gmail.com	AIDED	BBA Healthcare	
Bareilly	Satu Ram Swarnop Mahila Mahavidyalaya, Bareilly				AIDED	BBA Retail	
Bareilly	Rajendra Prasad Degree College, Meeraganj, Bareilly				AIDED	BBA Healthcare	
Bareilly	Hindu college, Maraula				AIDED	BBA Retail	
Bareilly	Jyoti College Of Management Science And Technology, Bareilly				Self-Finance	BBA Retail	
Bijnor	Maharaja Government Degree College, Shekhan				GOVT	BBA Retail	
Bijnor	Rani Bhagawati Devi Mahila Mahavidyalaya, Bijnor	Prof. (Dr) Pooja Tyagi	9837787953	paniyagi100@gmail.com	AIDED	BBA Healthcare	

Combination of NIRF and AEDP

- All 119 colleges were to be supported for quality and excellence
- And also for introduction of Apprenticeship Embedded Degree Programmes (AEDP)
- For AEDP, 4 Sectors were proposed by CRISP in association with the Industry:
 - Retail Management
 - Healthcare management
 - Logistics
 - Tourism/Hospitality

Dated: 7th August 2023

Dear Shri Agarwal,

In accordance with the decisions taken by Chief Secretary in the meeting held on 6th July 2023 on PHELE UP project, CRISP has done a detailed study on how to improve employability in the general higher educational institutions. Based on this study we have identified 113 colleges (list enclosed) for introducing skill-embedded degree courses from Academic Year 2023-24 in 4 broad skill areas - Retail, Logistics, Healthcare and Tourism & Hospitality sectors.

We have proposed skills for each identified college based on the district potentiality, suitability for the respective industry and willingness of the college to offer the course. All these courses will come with apprenticeship on the worksite for almost one third of the study period. After the course, there will be campus selections for placing the students in the jobs.

Course to be Offered	Number of colleges
BBA Healthcare	23
BBA Logistics	23
BBA Retail	49
Bsc Tourism and Hospitality	18
Total	113

For these courses to start in the current academic year, I request you to:

- Hold a physical meeting of all the selected college principals **preferably before 15th August** where CEOs of Sector Skill Councils (SSCs) will have face-to-face discussions with the Principals to explain curriculum, teachers' training, apprenticeship etc. and sign the joint MoUs.
- Request Vice Chancellors of all the universities to immediately approve the courses so that **admissions can be completed before 10th September.**
- Organise for imparting teacher training before 3rd week of August 2023 so that the **classes can begin before 20th September 2023.**

Skills and colleges

- Identification of the Sectors for each college done by 7th August
- Curriculum was furnished to all Univs for early approval

Workshop for all colleges: 18th Aug

- On 18th Aug 2023, GoUP conducted a workshop with all the selected colleges and Univs
- The Scheme was explained to all, and doubts clarified
- The number of colleges came down to 94 based on the interest shown by the colleges
- Some colleges wanted a change of the Sector, which was incorporated
- Curriculum was submitted to all Univs for approval.

Courses started in 3 colleges: AY 2023-24



AEDPs Progress in Uttar Pradesh : AY 2023-24

S.No.	AEDP	University	College	Approved Intake	Actual Admissions	Male Students	Female Students
1		Bundelkhand University, Jhansi	Government Degree College, Manikpur	60	8	8	0
2	BBA Retail Operations	Mahatma Jyotiba Phule Rohilkhand University, Bareilly	Sahu Ram Swaroop Mahila Mahavidyalaya, Bareilly	60	10	0	10
3		University of Lucknow, Lucknow	Goel Institute of Higher Studies Mahavidyalaya, Lucknow	60	18	16	2
Total				180	36	24	12

(16) Degree Programmes are now available

S.No.	Sector Skill Council (SSC)	Apprenticeship Embedded Degree Program (AEDP)
1	Retail	B.Com. Retail Operations
2	Logistics	B.Com. Logistics
		B.Com. E-Commerce Operations
3	Healthcare	BSc in Healthcare Management
4	IT & ITeS	BSc Full Stack Web Development
		BSc Full Stack Data Science
5	Life Sciences	BSc Marketing & Sales (Pharma & MedTech)
		BSc Pharmaceutical Manufacturing & Quality
6	BFSI	B.Com. in Banking, Financial Services & Insurance (BFSI)
7	Fashion Design	BSc Fashion Design & Technology
8	Tourism & Hospitality	BSc in Tourism & Hospitality Operations
9	Media & Entertainment	BSc Gaming
		BA Content & Creative Writing
10	Electronics	BSc Digital Electronics
		BSc Electronic Manufacturing Services
11	Capital Goods	BSc Manufacturing Skills

Our proposal for for AY 2024-25 in Uttar Pradesh

SSC-wise break-up for AY 2024-25 : Colleges & Students			
S.No	Sector Skill Council (SSC)	Colleges	Students
1	IT & ITeS	25	1500
2	Banking, Financial Services & Insurance (BFSI)	30	1800
3	Logistics	20	1200
4	Tourism & Hospitality	20	1200
5	Healthcare	15	900
6	Retail	20	1200
7	Life Sciences	5	300
8	Media & Entertainment	5	300
9	Fashion Design	2	240
10	Electronics	5	300
11	Capital Goods	1	60
Total		148	8,880

Proposed Plan of Action

- **State Govt**
 - Choose colleges and courses for 2024-25: before 30th March
 - Open portal for these colleges to apply for approval of Univs
 - Exempt from paying the fee for approval
- **CRISP**
 - Get the curriculum designed by SSCs and educational experts
 - Send the curriculum to Univs for approval by 30th March 2024
 - Organise training of teachers: April-May
- **Univs**
 - Approve the curriculum by end May
 - Approve introduction of courses by June
- **Colleges:**
 - Apply for approval immediately
 - Prepare classrooms
 - Select teachers for the courses

Thank you